

# BANNER ADVERTISING

(for a visual reference of the Banner sizes, see opposite page)

## American Public Health Association Website—<http://www.apha.org/>

Positions:	Ad Size (pixels)	1 Month	3 Months	6 Months	1 Year
<input type="checkbox"/> Button*	100 x 33	<input type="checkbox"/> \$600	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$2,000
<input type="checkbox"/> Button*	150 x 70	<input type="checkbox"/> \$800	<input type="checkbox"/> \$1,200	<input type="checkbox"/> \$1,800	<input type="checkbox"/> \$2,500
<input type="checkbox"/> Banner*	120 x 198	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$4,000
					<input type="checkbox"/> \$7,000

\* not placed on home page

### Please check preferred month(s)

January       March       May       July       September       November  
 February       April       June       August       October       December

## American Journal of Public Health Home Page—<http://www.ajph.org/>

Positions:	Ad Size (pixels)	1 Month	3 Months	6 Months	1 Year
<input type="checkbox"/> Button	220 x 40	<input type="checkbox"/> \$400	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$4,000
<input type="checkbox"/> Button*	135 x 33	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$4,000
<input type="checkbox"/> Button	175 x 70	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$3,100	<input type="checkbox"/> \$3,600	<input type="checkbox"/> \$5,000
<input type="checkbox"/> Banner	500 x 60	<input type="checkbox"/> \$4,000	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$6,000	<input type="checkbox"/> \$8,000

\* not placed on home page

### Please check preferred month(s)

January       March       May       July       September       November  
 February       April       June       August       October       December

## The Nation's Health Home Page—<http://www.thenationshealth.org>

Positions:	Ad Size (pixels)	1 Month	3 Months	6 Months	1 Year
<input type="checkbox"/> Banner	356 x 85	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$4,000
<input type="checkbox"/> Banner	251 x 85	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$4,000

### Please check preferred month(s)

January       March       May       July       September       November  
 February       April       June       August       October       December

Contact Person: \_\_\_\_\_

Advertiser/Agency: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

URL address for banner: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_

E-mail: \_\_\_\_\_

Description of advertisement: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Check enclosed     Visa     Master Card     American Express

Card number: \_\_\_\_\_ Exp: \_\_\_\_/\_\_\_\_/\_\_\_\_

Month/year

Signature: \_\_\_\_\_

**Please mail, fax or e-mail to:** Ashell R. Alston, Director of Advertising, American Public Health Association  
800 I Street, NW, Washington, DC 20001-3710 Phone: (202) 777 2470 • Fax: (202) 777 2531 • E-mail: ashell.alston@apha.org

**File size should not be more than 10,000 bytes.**

All requests must be accompanied with payment. Please send JPEG or GIF files to: ashell.alston@apha.org

**\*Please e-mail ashell.alston@apha.org for page information.**

## Banner Sizes

