

# Digital Media Reservation Form



American  
Public Health  
Association

www.apha.org

**www.apha.org** (Average monthly visits: 136,452)

- |   |   |
|---|---|
| <input type="checkbox"/> <a href="http://www.publichealthnewswire.org">www.publichealthnewswire.org</a>       | <input type="checkbox"/> <a href="http://www.apha.org/about/publichealth+links">www.apha.org/about/publichealth+links</a> |
| <input type="checkbox"/> <a href="http://www.apha.org/meetings">www.apha.org/meetings</a>                     | <input type="checkbox"/> <a href="http://www.apha.org/memborgroups/sections">www.apha.org/memborgroups/sections</a>       |
| <input type="checkbox"/> <a href="http://www.apha.org/about/careers">www.apha.org/about/careers</a>           | <input type="checkbox"/> <a href="http://www.apha.org/publications/bookstore">www.apha.org/publications/bookstore</a>     |
| <input type="checkbox"/> <a href="http://www.apha.org/programs/education">www.apha.org/programs/education</a> | <input type="checkbox"/> <a href="http://www.apha.org/about/careers/sph">www.apha.org/about/careers/sph</a>               |

Rates apply to ONE link above.

**Vertical Banner**  **120 × 198**

**Horizontal Banner**  **236 × 95**

- |                                    |         |
|------------------------------------|---------|
| <input type="checkbox"/> 1x .....  | \$2,000 |
| <input type="checkbox"/> 3x .....  | \$3,500 |
| <input type="checkbox"/> 6x .....  | \$4,500 |
| <input type="checkbox"/> 12x ..... | \$8,000 |

**Start Date:** \_\_\_\_\_

**End Date:** \_\_\_\_\_

## Monthly e-newsletter *Inside Public Health*

(Delivered to over 19,000 APHA members monthly)

**Skyscraper**  **120 × 300**

**Button**  **120 × 150**

- |                                    |          |                                    |          |
|------------------------------------|----------|------------------------------------|----------|
| <input type="checkbox"/> 1x .....  | \$3,000  | <input type="checkbox"/> 1x .....  | \$1,500  |
| <input type="checkbox"/> 3x .....  | \$6,000  | <input type="checkbox"/> 3x .....  | \$4,000  |
| <input type="checkbox"/> 6x .....  | \$9,000  | <input type="checkbox"/> 6x .....  | \$7,000  |
| <input type="checkbox"/> 12x ..... | \$15,000 | <input type="checkbox"/> 12x ..... | \$12,000 |

**Start Date:** \_\_\_\_\_

**Start Date:** \_\_\_\_\_

**End Date:** \_\_\_\_\_

**End Date:** \_\_\_\_\_

## Bi-monthly e-newsletter *Careers in Public Health*

(Delivered to over 6,000 job seekers monthly)

**Skyscraper**  **120 × 300**

- |                                   |          |
|-----------------------------------|----------|
| <input type="checkbox"/> 1x ..... | \$1,500  |
| <input type="checkbox"/> 2x ..... | \$4,000  |
| <input type="checkbox"/> 4x ..... | \$7,000  |
| <input type="checkbox"/> 6x ..... | \$12,000 |

**Start Date:** \_\_\_\_\_

**End Date:** \_\_\_\_\_

Contact Person: \_\_\_\_\_

Advertiser/Agency: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

URL for banner: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Description of advertisement: \_\_\_\_\_

## Payment Method

- Check enclosed    VISA    MasterCard    American Express

Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_

Signature: \_\_\_\_\_

Print: \_\_\_\_\_

## Specifications and Guidelines

**Image File Format:** GIF. File size should not exceed 10 mb.

**Materials Due:** 15 days prior to start date. Full payment for your entire advertising campaign is required at the start date. All rates listed are net.

**Submit Electronically to:**  
advertise@apha.org OR FAX TO  
202-777-2531.

**Cancellation Policy:** Cancellations for electronic ads placed on APHA Website and e-Newsletter must be made in writing at least 7 days prior to your scheduled start date.

*Online Advertising Policy: All advertisements are subject to approval by the executive director. Acceptance of advertisement by APHA does not indicate or imply endorsement. APHA reserves the right to decline any advertisement previously accepted and reserves the right to insert the word "advertisement" on any advertisement.*