

American Journal of Public Health

www.ajph.org



American
Public Health
Association

www.apha.org

The *American Journal of Public Health* (AJPH) is ranked #3 out of 114 titles in the Public, Environmental and Occupational Health category in the Social Sciences Citation Index and #13 of 140 title for the same category in the Science edition.

The *American Journal of Public Health* was named one of the top 100 influential journals in biology and medicine over the last century by the Special Libraries Association's BioMedical and Life Sciences Division. Brandon Hill Selected Lists for Small Medical Library recommends *AJPH* for Preventive Medicine and Public Health. Selected as a Core Public Health Journal by PH/HA Section Medical Library Association.

Each month, national and international public health professionals and researchers turn to *AJPH* for the most current, authoritative, in-depth information in the field.

You can view our sample issue at: <http://ajph.aphapublications.org/subscriptions/sample.shtml>.



RATES & SIZES

American Journal of Public Health

	Size	Width & Depth	1x	3x	6x	12x	24x
4-Color Rates*	Cover 4	8.5 x 11.125 (trim 8.25 x 10.875)	n/a	\$9,000.00	\$8,500.00	\$8,000.00	\$7,500.00
	Covers 3 & 4	8.5 x 11.125 (trim 8.25 x 10.875)	n/a	\$8,000.00	\$7,500.00	\$6,500.00	\$6,000.00
	Covers 3	8.5 x 11.125 (trim 8.25 x 10.875)	n/a	\$7,000.00	\$6,500.00	\$6,000.00	\$5,500.00
	Covers 2	8.5 x 11.125 (trim 8.25 x 10.875)	n/a	\$7,000.00	\$6,500.00	\$6,000.00	\$5,500.00
	Opposite Editorial	7 x 10	n/a	\$7,000.00	\$6,500.00	\$6,000.00	\$5,500.00
	Spread	15 x 10	n/a	\$8,000.00	\$7,500.00	\$6,500.00	\$6,000.00
	Full pg (bleed)	8.5 x 11.125 (trim 8.25 x 10.875)	\$4,600.00	\$4,400.00	\$4,200.00	\$3,800.00	\$3,700.00
	Full pg (non bleed)	7 x 10	\$4,600.00	\$4,400.00	\$4,200.00	\$3,800.00	\$3,700.00
	2/3 page	4.5 x 10	\$4,200.00	\$4,000.00	\$3,600.00	\$3,400.00	\$3,200.00
	1/2 page (vert)	3.375 x 10	\$4,000.00	\$3,500.00	\$3,300.00	\$3,000.00	\$2,900.00
	1/2 page (horiz)	7 x 4.875	\$4,000.00	\$3,500.00	\$3,300.00	\$3,000.00	\$2,900.00
1/3 page	2.125 x 10	\$3,500.00	\$3,300.00	\$3,000.00	\$2,800.00	\$2,700.00	
Black & White	Full page	7 x 10	\$2,000	\$1,800.00	\$1,700.00	\$1,600.00	\$1,500.00
	2/3 page	4.5 x 10	\$1,800.00	\$1,700.00	\$1,600.00	\$1,500.00	\$1,400.00
	1/2 page (vert)	3.375 x 10	\$1,600.00	\$1,500.00	\$1,400.00	\$1,300.00	\$1,200.00
	1/2 page (horiz)	7 x 4.875	\$1,600.00	\$1,500.00	\$1,400.00	\$1,300.00	\$1,200.00
	1/3 page	2.125 x 10	\$1,300.00	\$1,200.00	\$1,100.00	\$1,000.00	\$950.00
	1/4 page	3.375 x 4.875	\$1,200.00	\$1,100.00	\$1,000.00	\$900.00	\$850.00
	1/6 page	2.125 x 4.875	\$1,000.00	\$900.00	\$800.00	\$750.00	\$700.00
AJPH Recruitment Rates	Full page	7 x 10	\$1,700.00	\$1,500.00 ea.	700		
	2/3 page	4.5 x 10	\$1,500.00	\$1,400.00	575		
	1/2 page (vert)	3.375 x 10	\$1,300.00	\$1,200.00	425		
	1/2 page (horiz)	7 x 4.875	\$1,300.00	\$1,200.00	425		
	1/3 page	2.125 x 10	\$1,200.00	\$1,100.00	275		
	1/4 page	3.375 x 4.875	\$1,100.00	\$1,000.00	225		
	1/6 page	2.125 x 4.875	\$950.00	\$900.00	150		

Online recruitment posting: www.apha.org/about/careers

Employers Compliance: Recruitments in APHA publications must affirm in writing that they follow nondiscriminatory employment practices with regard to race, sex, creed, age, and sexual orientation. The ad must include the words "Equal Opportunity Employer" or the abbreviation "EOE." Readers are invited to notify APHA if they experience any employment discrimination with recruitment advertisers.

AJPH 2012 DEADLINES

Publication Frequency: 12 times a year.

Download reservation form and specifications at www.apha.org/publications/advertising.

Issue	IO/PO Deadline	Material Deadline
January	November 9 (2011)	November 11 (2011)
February	December 9 (2011)	December 12 (2011)
March	January 10	January 12
April	February 10	February 13
May	March 9	March 12
June	April 11	April 13
July	May 9	May 11
August	June 11	June 13
September	July 11	July 12
October*	August 10	August 13
November	September 12	September 14
December	October 10	October 12

**Bonus issue: distributed at Annual Meeting*

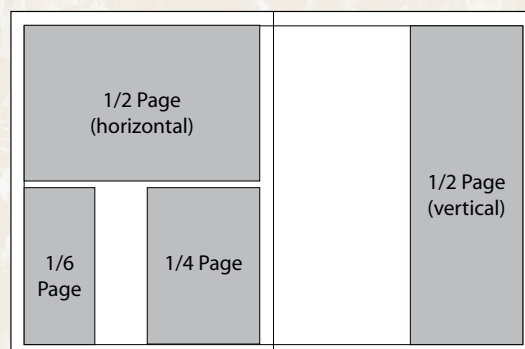
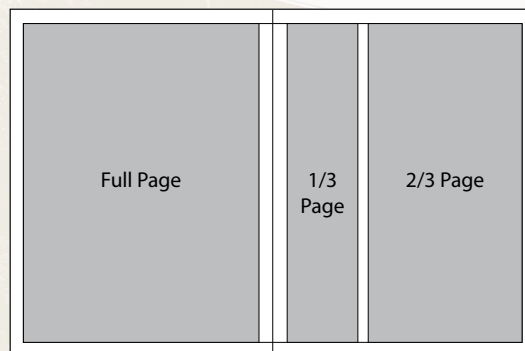
GENERAL INFORMATION

- **Circulation:** 25,668. **Total readership:** 50,000+
- **Issue Dates:** Mailed end of the month prior to issue date, by 2nd-class mail.
- **Insertion Orders/Purchase Orders:**
All ads must be prepaid or accompanied by an IO/PO. Deadline dates are listed above.
- **Cancellations:** All cancellations must be made in writing by the material deadline date listed above.

PUBLICATION SPECIFICATIONS

- **Publication trim:** 8.25 × 10.875 inches.
- **Publication stock:** Coated matte finish text is printed at 133 lpi.
Cover – Coated gloss stock printed at 150 lpi.
- **Binding:** Perfect.
- **Printing Process:** Heat set web for the text and sheet fed for the covers
- **Trim size for inserts:** 8.25 × 10.875 inches. Journal jogs to the head so inserts that bleed should be designed accordingly.

AD SPACE SIZES



Print Reservation Form

www.apha.org/publications/advertising



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Date: _____ E-mail: _____

Advertiser: _____ Type of Advertisement: Recruitment Non-Recruitment

Contact: _____ Phone: _____ Fax: _____

Address: _____

City: _____ State: _____ Zip: _____

Please reserve space in the following publication(s):

American Journal of Public Health

The Nation's Health

Annual Meeting Program

Month/Issue: _____

Month/Issue: _____

Month/Issue: _____

Month/Issue: _____

Month/Issue: _____

Month/Issue: _____

Month/Issue: _____

Month/Issue: _____

Month/Issue: _____

Month/Issue: _____

Month/Issue: _____

Month/Issue: _____

Ad Size: _____

Ad Size: _____

Ad Size: _____

Special Instructions: _____

*Electronic File Specifications

Software: QuarkXPress; Adobe Photoshop; Adobe Illustrator; Adobe InDesign; and press quality PDF.

*A Word document can be submitted for non camera recruitment ads.

Fonts: All printer and screen fonts must be included, even fonts embedded in art files, logos, etc. In Adobe Illustrator, fonts must be converted to outlines, paths, or curves (save Illustrator files as EPS). (Font variations or substitutions that are caused by incorrect conversion or transmission of fonts are the responsibility of the client.)

Disks: Mac or PC formatted CD-ROMs.

Miscellaneous: Digital ads must match the publication ad sizes. Bleeds must have a .125" tolerance. Color files must not be submitted for B&W ads. High-resolution files from stock-photo disks should be converted to CMYK TIFFs and placed directly into the document (extra charges may result if non-linked, low-resolution files are left in the document). Tints and color type must be produced in a CMYK equivalent. No RGB. Please make sure to flatten all transparencies.

What to include with ad submission: Electronic files; any related graphic files (of at least 300 dpi); any fonts used (including those used in logos); a hard copy printout of the ad, specifying which software the ad was created in; and, for color ads, a digital color proof.

**Please fax to (202) 777-2531 or email to: advertise@apha.org

Color

Black and White 4-Color (CMYK)

Material(s)

Ad to follow Ad enclosed Ad e-mailed

Form of Payment Enclosed

Insertion/Purchase Order (please fax to: 202-777-2531)

Visa MasterCard American Express

All advertisements must be prepaid or accompanied by a purchase or insertion order.

Card Number _____

Exp. _____

Signature _____

Print _____

Submit electronically to: advertise@apha.org
or fax to: **202-777-2531**

Advertising Policy : The Executive Director of APHA must approve all advertisements. Acceptance of advertising by APHA does not indicate or imply endorsement. APHA, in its sole discretion, retains the right to decline any submitted advertisement or to discontinue posting of any advertisement previously accepted and reserves the right to insert the word "advertisement" on any advertisement.